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**WHERE I AM TODAY:**

I am a graphic design professional with more than 25 years experience concepting and designing marketing communication deliverables. Currently, I am a Senior Designer for Medtronic in the global marketing communications division of Patient Monitoring and Recovery. Prior to that I was a Senior Designer for nine years at a B2B marketing communication agency. I've been a designer in a variety of other businesses including a printing company, a small graphic design studio, and a cosmetic company promoting a retail line of products. I am fluent in Photoshop, Illustrator, InDesign, Acrobat and PowerPoint, and have experience in many other programs. I enjoy the creativity and challenges of graphic design, and strive to continually learn, grow, adapt, and excel.

**WHAT I CAN OFFER YOU:**

Great design evokes an emotional or intellectual response. It gets noticed. It's remembered. Not because it's a great ad with nice balance and colors and fonts, but because something about it strikes the right cord, works its way into your heart and your mind, and stays there. As a designer I approach each project with the goal of communicating the message visually, emotionally and intellectually. All design should be based on a solid understanding of the client, the content, the market and the overall brand development objectives. I can take an idea and make it happen. I can give form to vision. I am passionate about design—about great design. I have a solid work ethic and will provide you the professionalism and expertise you expect.

Thank you,

Donna Lundquist

D O N N A L U N D Q U I S T  
*design*

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**SUMMARY** A graphic design professional with more than 25 years experience conceptualizing and designing marketing communication deliverables.

**EMPLOYMENT** **Medtronic (formerly Covidien)** Patient Monitoring & Recovery, Boulder, CO, January 2010–Present  
**Senior Graphic Designer/Art Director**

Design brochures, ads, web banners, presentations, tradeshow graphics and sales and marketing collateral. Develop templates, guidelines, approval processes and best practices to ensure brand identity across all deliverables. Provide creative direction on product photoshoots, both in the studio and multi-day shoots on location and in hospital situations. Was Acting Art Director for a 14-month rebranding project, overseeing three contract designers and an editor to rebrand hundreds of pieces of Tyco collateral into the Covidien brand.

**Donna Lundquist Design (Owner)**, April 2009 - Present

Freelance graphic design services including websites, brochures, ads, posters, logos, displays, presentations and marketing material.

**Leopard Communications, an Ogilvy company**, Boulder, CO, February 2000–April 2009

**Senior Graphic Designer**

Leopard is an award-winning B2B marketing communications agency demanding exceptional design and creativity in a fast-paced environment. Worked closely with creative directors, project managers and copywriters to concept and design creative platforms, visual identity, brochures, catalogs, interactive pdfs, web sites, flash demos and presentations. *Clients: IBM, Motorola, Covidien, SAP, Cisco, Intrado, Symbol Technologies, CDW, Peoplesoft*

**Philosophy Cosmetics/BioMedic**, Phoenix, AZ, October 1998–December 1999

**Graphic Designer**

Created catalogs, ads, packaging, marketing material, posters, tradeshow and website graphics promoting retail cosmetic and prescription skincare products. Extensive use of Photoshop to retouch, color correct, and manipulate a large volume of product photos. Provided creative direction on photo shoots, and coordinated jobs with printers and vendors.

**Mac FX, Inc.**, Scottsdale, AZ, April 1996–August 1998

**Graphic Designer/Office Manager**

Designed and edited monthly newsletters tied to incentive programs for pharmaceutical sales reps. Responsibilities included designing newsletters; collecting and editing articles; fulfilling incentive program; maintaining databases; coordinating jobs through print and distribution; and general office management. Also designed interactive sales training and educational CDs.

**DESIGN AWARDS** 2007 Colorado Business Marketing Association (BMA) Gold Key Competition:

**Silver Award Winner:** IBM Extreme Blue brochure.

2007 Colorado BMA Gold Key Competition:

**Silver Award Winner:** IBM SMB animated web banner.

**EDUCATION** **Colorado State University**, Bachelor of Science in Psychology. Minor in Graphic Design.